

THE INDEPENDENT

ON SUNDAY

THE SUNDAY REVIEW MAGAZINE

DISPLAY

SIZE	TYPE	TRIM	BLEED
DPS	310 x 502	342 x 540	348 x 546
PAGE	310 x 232	342 x 270	348 x 276
HALF HORIZONTAL	153 x 232	170 x 270	173 x 276
DPS HALF HORIZONTAL	153 x 502	170 x 540	173 x 546
HALF VERTICAL	310 x 114	342 x 133	348 x 139
QUARTER	153 x 114	170 x 133	173 x 139

DISPLAY COLUMN MEASURES

1 Col = 35mm	3 Col = 113mm	5 Col = 192mm
2 Col = 74mm	4 Col = 153mm	6 Col = 232mm

No live matter to appear within 10mm of trim : Bleed 3mm

CLASSIFIED COLUMN MEASURES

1 Col = 30mm	3 Col = 96mm	5 Col = 162mm	7 Col = 228mm
2 Col = 63mm	4 Col = 129mm	6 Col = 195mm	

All mono / colour CLASSIFIED advertising can now be supplied direct to The Independent

Printing Process = Heatset web offset Paper Stock = 52gsm Improved Newsprint

COLOUR SPECIFICATION (ALL DIGITAL)

UCR / GCR: 280% maximum • Screen: 120lpi • Dot Gain: 35% in 40% tone, 20% at 80%
Screen Angles: Standard Litho angles

Ink densities: Cyan 1.25, Magenta 1.20, Yellow .90, Black 1.50

Proof type: Colourbus. Printing on HP1050, 52gsm improved newspaper, to Polestar specification.

Type Size: Only a minimum of 5pt is acceptable.

ALL COLOUR DISPLAY ADVERTISEMENTS MUST BE SUBMITTED VIA OUR GATEKEEPER, KEENE REPRO LTD. ACTING ON BEHALF OF SOUTH QUAY REPRO

 **COPY DEADLINE: 11 DAYS PRIOR TO ISSUE DATE** 

MONO SPECIFICATION (ALL DIGITAL)

Advertisements must be encapsulated with fonts embedded/outlined.

Supplied via iSDN or ADS format to Transmission Manager **020 7005 2992/2993**.

Alternatively adverts can be supplied on CD/Zip disc in the same eps format.

Film or Quark collected jobs with font folders cannot be accepted.

Image resolution: 240dpi. Linework: 1016dpi. • Dot gain adjusted for 35% in 40% tone, 20% at 80%.

Scans must be uncompressed TIFF/EPS in CMYK format.

Document size must be that of the space booked plus 3mm bleed if required.

 **COPY DEADLINE: 11 DAYS PRIOR TO ISSUE DATE** 

CONTACTS:

Colour Information - Keene Repro Tel: 020 7251 2722
Keene Repro - ISDN Tel: 020 7251 1370 / 020 7608 0811
Keene Repro - E-mail production@keenes.co.uk
Repro Charges - South Quay Repro Tel: 020 7005 2900
Independent Production Tel: 020 7005 2920
Independent Production - ISDN Tel: 020 7005 2992 / 2993
Independent Production - E-mail nationalproduction@inuk.co.uk
Special printing specifications such as Gatefold etc.....Tel: 020 7005 2900