



# ENTERTAINMENTS

## THE INFORMATION

'The essential guide to going out and staying in' - *The Information* is targeted at young, urban professionals who want to make the most of their leisure time. Every Saturday, this 44-page entertainment and listings supplement features '50 of the best', ranging from the best places to eat al fresco to the best bathrooms. *The Information* includes a full seven-day television satellite and radio listings, as well as reviews and details of what's showing in the arts, books, film, music, clubs, comedy and much more.

**DEADLINE:** Monday prior to insertion at 1pm

## ARTS & BOOKS REVIEW

This creative and cutting-edge supplement runs with regular features for film, music, theatre and books. It provides readers with a weekly dose of entertainment, which forms an integral part of their lifestyle in a digestible format.

**DEADLINE:** Wednesday prior to insertion at 1pm

## THE CRITICS

*The Critics*, is a 12-page section looking into theatre shows, music reviews, visual arts and classical shows.

**DEADLINE:** Friday prior to insertion at 1pm

Our readers from these titles are more likely than readers of any other quality newspaper to enjoy listening to new bands (Index IOS 146 Ind 142); 63 per cent of Independent readers and 58 per cent of *Independent on Sunday* readers consider themselves to be interested in the arts (Index 180 & 166), while 71 per cent of *Independent on Sunday* readers and 66 per cent of Independent readers believe music to be an important part of their life (Index 128 & 120).

Source: TGI GB 2009 Q4 (July 2008 - June 2009)

## RATES

Colour £35scc

Mono £27scc



For more information, please call the entertainment team on 020-7005 2109