



THE INDEPENDENT

PRINTING PROCESS: Coldset Web offset 45gsm newsprint
SCREEN ANGLE MONO: 45°
COLOUR SCREEN RULING: 100 LPI
COLOUR / MONO CT RESOLUTION: 200dpi
LINE WORK RESOLUTION: 1016 DPI / 40ppm
DOT SHAPE: Round
MINIMUM / MAXIMUM DOT: 5% to 90%
DOT GAIN AT 40% CMYK: 35% at 40% : 22% at 80% tone
MAXIMUM INK DENSITY: 230% maximum

Maximum Black

Cyan: .57 Magenta: .45 Yellow: .44 Black: .97

Supplied Proofs

Only Digital Newsprint to ISO Newspaper 26v4 specification

Supplied Image format

CMYK EPS illustrations with fonts outlined & embedded, with a minimum typeface of 5pt.

Display Colour to Keenes, via

FTP transmission / E-mail / CD-Rom with hard copy or fax visual.

Display Mono to The Independent, via

E-mail

Classified Colour/Mono to The Independent, via

E-mail

DISPLAY COLOUR COPY - SENT VIA KEENE REPRO:

Repro Charges will apply to all Display Colour Advertisements. Preferred format for digital supply is Indesign with all files supplied as separate elements or PDF.

All scans should be (Res 8/203 dpi) and be in CMYK colourspace, with no layers or alpha channels. Scans to be supplied as Tiff or EPSF. Do not send Jpeg or DCS files. Do not use Pantone or Focaltone colour in layouts.

Maximum ink density should not exceed 230 (total ink weight), and adjusted for coldset printing, because of the coldset printing process, certain images may still require adjustment by us to conform with our Newspaper specifications.

Other files will be profiled to ensure correct ink density and resolution. If colour critical, a colour proof must be supplied with clear instructions to colour manage - a charge will apply.

When supplying files please use the naming structure below so that your files can be located quickly upon receipt.

**Advertisement Name, Insertion Date and Size

For Example: Boots_23_03_09_25x4.

⌘ COPY DEADLINE: 10 DAYS PRIOR TO ISSUE DATE ⌘

CLASSIFIED COLOUR COPY - SENT DIRECT TO THE INDEPENDENT:

All advertisements must be encapsulated with fonts embedded/ outlined.

Files types accepted include:-

PDF, ADS, Illustrator EPS.

All advertisements must be within the CMYK colourspace

ALL MONO COPY - SENT DIRECT TO THE INDEPENDENT:

Advertisements must be encapsulated with fonts embedded/ outlined.

Supplied via E-Mail.

Alternatively adverts can be supplied on CD in the same eps format.

We Do Not Accept Film or Quark collected jobs with font folders

Image resolution: 240dpi. Linework: 1016dpi.

Dot gain adjusted for 35% in 40% tone, 20% at 80%.

Scans must be TIFF/EPS.

Do Not Supply scans as RGB, DCS or JPEG type compressed.

Document size must be that of the space booked plus 3mm bleed if required.

⌘ COPY DEADLINE: 10 DAYS PRIOR TO ISSUE DATE ⌘

All CLASSIFIED mono/colour advertising can now be supplied direct to The Independent.

All repro must be supplied with a Purchase Order, made out to South Quay Repro. Cost's can be obtained from South Quay Repro on 0207 005 2870.

THE INFORMATION MAGAZINE

DISPLAY COPY SIZES

Full Page (Type Area)283mm x 227mm
 Full Page (Trim Area)310mm x 249mm
 Full Page (Bleed Area)316mm x 255mm
 DPS (Text Area)283mm x 474mm
 DPS (Trim Area)310mm x 498mm
 DPS (Bleed Area)316mm x 504mm
(Inclusive of Gutter = 20mm applicable to DPS)

1 column35mm
 2 column73mm
 3 column112mm
 4 column150mm
 5 column188mm
 6 column227mm
 7 column282mm
 8 column320mm
 9 column359mm
 10 column397mm
 11 column435mm
 12 column474mm
(Inclusive of Gutter = 20mm applicable to 7-12 columns)

CLASSIFIED COPY SIZES

Full Page (Text Area)283mm x 208mm
 1 column31mm
 2 column67mm
 3 column102mm
 4 column137mm
 5 column172mm
 6 column208mm

TRANSMISSION

Keene Repro - FTP stingray.keenes.co.uk
 Logon: independent
 Password: independent

Keene Repro - E-mail production@keenes.co.uk
 Keene Repro - Fax Tel: 0207 092 9769

Independent - E-mail nationalproduction@inuk.co.uk
 Independent - Fax Tel: 0207 937 4122

CONTACTS

Colour Information - Keene Repro Tel: 0207 655 8250
 Repro Charges - South Quay Repro Tel: 0207 005 2870
 Independent Display/Classified Copy Tel: 0207 938 6833
 Tel: 0207 938 7359
 Tel: 0207 938 6447