



LIFESTYLE

THE INDEPENDENT MAGAZINE

Consisting of approximately 50-70 pages, *The Independent Magazine* covers weekly features that can include celebrity interviews, design and interiors, fashion, food and drink, gardening and pets. These are all combined with a mix of games and crosswords and regular lifestyle columns.

THE NEW REVIEW

Consisting of approximately 50-80 pages, *The New Review* is a weekly mix of fashion, food and drink, arts and books, entertaining and interiors. With regular contributions from Restaurant Critic of the Year Terry Durack.

Magazine deadlines: every Wednesday, 10 days prior to publication

LIFE

Launched in September 2008, this 24-page feature-led supplement is a creative and exciting additional read to the main news pages. It includes great journalism from leading writers as well as interviews and reviews of current arts and culture.

Monday: Style & Beauty; Tuesday: Health & Wellbeing; Wednesday: Gadgets & Games; Thursday: Food & Drink

LIFE deadline: Every day at 10am, day before publication

Mono rate: £27scc

Colour rate: £35scc

- 85 per cent of readers ABC1
- 78 per cent of Independent readers agree with the statement 'I enjoy good quality things'*
- 92 per cent of our internet users access the internet daily***
- 89 per cent of our internet users have ordered products/services on-line in the past three months***
- £68,300 average household income*

* NRS Jan 08 - Dec 08, ** ABC February 2009, *** UK Internet User Monitor Q4 2008



For more information, please call the lifestyle team on 020-7005 2105