

**The Independent.co.uk
Readership Profile**

Source: October 09-September 10

	000s	%	Index		000s	%	Index
All Adults	3240			Children			
				Aged 0-4	543	17	121
				Aged 5-15	906	28	117
				No Children	1949	60	89
Sex				Marital Status			
Male	2143	66	136	Single	1214	37	152
Female	1097	34	66	Married	1823	56	93
Social Grade				Home Ownership			
AB	1266	39	147	Owned (outright/ mortgage/loan)	2103	65	94
ABC1	2203	68	123	Rented (private)	671	21	124
C2DE	1038	32	71	Other			
Age				Degree or higher	1355	42	190
Average Age	36			Average no. of people in HH	3		
15 - 24	842	26	163	Average no. in HH in full time work	2		
25 - 34	817	25	159				
35 - 44	732	23	130				
45 - 54	567	18	130				
55+	283	9	25				
Employment							
Full time	1512	47	140				
Part time	548	17	105				
Retired from full time job	187	6	23				
Student	352	11	174				
Location							
London & South East	1172	36	112				
South West	269	8	93				
Midlands	420	13	79				
North & Yorkshire/Humberside	509	16	112				
North West	302	9	88				
Scotland	350	11	125				
Wales	125	4	77				

Contacts

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