



DISPLAY			
SIZE	TYPE	TRIM	BLEED
DPS	310 x 502	342 x 540	348 x 546
PAGE	310 x 232	342 x 270	348 x 276
HALF HORIZONTAL	153 x 232	170 x 270	173 x 276
DPS HALF HORIZONTAL	153 x 502	170 x 540	173 x 546
HALF VERTICAL	310 x 114	342 x 133	348 x 139
QUARTER	153 x 114	170 x 133	173 x 139

DISPLAY COLUMN MEASURES

1 Col = 35mm	3 Col = 113mm	5 Col = 192mm
2 Col = 74mm	4 Col = 153mm	6 Col = 232mm

No live matter to appear within 10mm of trim : Bleed 3mm

CLASSIFIED COLUMN MEASURES

1 Col = 30mm	3 Col = 96mm	5 Col = 162mm	7 Col = 228mm
2 Col = 63mm	4 Col = 129mm	6 Col = 195mm	

All mono / colour CLASSIFIED advertising can now be supplied direct to The Independent

Printing Process = Heatset web offset Paper Stock = 52gsm Improved Newsprint

COLOUR SPECIFICATION (ALL DIGITAL)

UCR / GCR: 280% maximum • Screen: 150lpi • Dot Gain: 35% in 40% tone, 20% at 80%
 Screen Angles: Standard Litho angles
 Ink densities: Cyan 1.25, Magenta 1.25, Yellow .90, Black 1.60
 Proof type: Colourbus. Printing on HP1050, 52gsm improved newspaper, to Newry specification.
 Type Size: Only a minimum of 5pt is acceptable.

ALL COLOUR DISPLAY ADVERTISEMENTS MUST BE SUBMITTED VIA OUR GATEKEEPER. KEENE REPRO LTD. ACTING ON BEHALF OF SOUTH QUAY REPRO

◆ **COPY DEADLINE: 11 DAYS PRIOR TO ISSUE DATE** ◆

MONO SPECIFICATION (ALL DIGITAL)

Advertisements must be encapsulated with fonts embedded/outlined.
 Supplied via e-mail or FTP (see transmission details below)
 Alternatively adverts can be supplied on CD/Zip disc in the same eps format.
Film or Quark collected jobs with font folders cannot be accepted.
 Image resolution: 240dpi. Linework: 1016dpi. • Dot gain adjusted for 35% in 40% tone, 20% at 80%.
 Scans must be uncompressed TIFF/EPS in CMYK format.
 Document size must be that of the space booked plus 3mm bleed if required.

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TRANSMISSION

Keene Repro - FTPstingray.keenes.co.uk
 Logon: independent
 Password: independent

Keene Repro - E-mailproduction@keenes.co.uk
 Keene Repro - FaxTel: 0207 092 9769

Independent - E-mailnationalproduction@inuk.co.uk
 Independent - FaxTel: 0207 937 4122

CONTACTS

Colour Information - Keene ReproTel: 0207 655 8250
 Repro Charges - South Quay ReproTel: 0207 005 2870
 Independent Display/Classified CopyTel: 0207 938 6833
Tel: 0207 938 7359
Tel: 0207 938 6447