



# TRAVEL

## SATURDAY TRAVELLER MAGAZINE - READ YOU WAY AROUND THE WORLD

Edited by Simon Calder, this is the only magazine-style weekly travel supplement. Since its inception, the *Traveller* magazine has devised its own agenda, creating much imitated strands such as 48 Hours city guides and Complete Guides on an eclectic range of travel topics and destinations.

## SUNDAY COMPACT TRAVELLER - A WORLD OF INSPIRATIONAL HOLIDAY IDEAS

A run of newspaper travel section offering inspiring and exhilarating holiday ideas, with the discerning traveller in mind. We focus on the very latest destinations both at home and abroad with a view to offering inspirational holiday ideas.

### *The Independent* and *Independent on Sunday* - Quick Facts

- Reach more than 1.3 million readers across the weekend
- 69 per cent of Independent readers do not read any other national quality newspaper
- Independent and IOS readers are three times more likely than the national average to have taken three or more holidays in the past 12 months
- Independent readers on average spent over £1,000 on their last break away
- 54 per cent of Independent and IOS readers are aged between 25 and 54

## SATURDAY AND SUNDAY WEEKLY

Rate card: colour and mono

Classified: £41scc mono

£53scc colour

Display: £42scc mono

£64scc colour



For further information please contact the travel team on 020-7005 2107 or email [j.secret@independent.co.uk](mailto:j.secret@independent.co.uk)